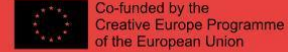




MOST

BRIDGE
FOR BALKAN MUSIC



APPLY NOW!

OPEN CALL MOST - MANAGEMENT TRAINING

WHAT IS MOST

The mission of MOST Music is to boost the music market of the Balkans by connecting and supporting actors of the world music scene; artists, managers, festivals and institutions. MOST builds a bridge connecting the Balkans and the global music market, a bridge made up of personal connections, experience and exchange.

This Creative Europe-supported project channels the amazing potential and exciting cultural mix of the South East European region into the larger European circulation. MOST is focused on creating buzz around the contemporary Balkan music brand, actively looking beyond the stereotypes.

The project's scope in the Balkan region includes the following countries: Serbia, Croatia, Bosnia and Herzegovina, Montenegro, Kosovo¹, Albania, Macedonia, Romania and Bulgaria.

MANAGEMENT TRAINING - FOR YOUNG PROFESSIONALS

This pillar is meant for young, emerging booking agents, artist managers, promoters, venue or festival curators, label managers, facilitators, and similar music industry professionals. The goal is to train a new generation of highly skilled world music professionals in the Balkans and provide them with professional skills, a wide European network and international experience. This programme is focused on junior, beginner managers or cultural management students who aspire to work with musicians from the Balkan region and represent them on the global market.

Check out who has been supported by MOST so far [here!](#)

This present open call is the third and final call for application in the frame of the [MOST - the Bridge for Balkan Music project](#), co-funded by the Creative Europe Programme of the European Union.

Deadline for Submissions: 11 September 2022 (23:59 CET)

¹ This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.



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OPEN CALL TIMETABLE

Publication of the Call	open from 27 May 2022
Submission deadline	11 September 2022 (23:59 CET)
Online programme kick-off	October 2022
Implementation period	October 2022 - December 2023

WHO CAN APPLY

- **Eligible applicants have to have citizenship from the listed countries: Serbia, Croatia, Bosnia and Herzegovina, Montenegro, Kosovo², Albania, Macedonia, Romania and Bulgaria.**
- This programme is focused on **junior, beginner managers or students** aspiring to work with musicians from the Balkan region and represent them on the global market.
- **The working language of the project is English**, therefore a good level of English is required.

WHAT WE OFFER

- 7-day-long in-person training course on cultural management in the Balkans during the Autumn of 2022 (exact date and place TBC) with the most experienced and renowned trainers of the European world music market
- Paid traineeship opportunities of 2-4 weeks at partner companies and festivals (e.g. WOMEX, WOMAD, Budapest Ritmo, etc.) based in Europe
- Online one-on-one mentorship with prominent music managers of Europe
- Networking opportunities with European music professionals and artists from the Balkans

² This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the Kosovo declaration of independence.



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WHAT WE COVER*

- training course: support for travel and accommodation costs
- traineeship scholarship covering accommodation, travel and subsistence costs for of 2-4 weeks

**The amount of financial support is defined by taking into consideration the recommendations of Creative Europe. Some caps on financial support might be introduced to ensure equal opportunities for all selected participants.*

HOW TO APPLY

- Please fill out the [application form](#).
- **Deadline for submission: 11 September 2022 (23:59 CET)**

SELECTION CRITERIA

- Motivation of the applicant to be part of the programme, future plans and ambitions
- Previous experience (juniors and beginners preferred) and area of education
- Relevance of the program for their careers
- Diversity of selected trainees by geography
- Diversity of selected trainees by background (e.g. academic, work experience etc.)
- Diversity of selected trainees by field of interest (e.g. specific skills, workfield, agent etc.)



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INDICATIVE TIMELINE OF ACTIVITIES FOR SELECTED PARTICIPANTS

1, ONLINE KICK-OFF – October 2022: The selected participants will get to know each other, the project and the timeline of the year.

2, MANAGEMENT TRAINING – Autumn 2022: In the autumn of 2022 emerging managers get a week-long and in-person training on cultural management in the field of music. They will learn about the different roles in the music ecosystem, event and label management, communication strategies and beyond. The invited trainers will be experts from the field of world music scene, from the Balkans and the rest of Europe. The training will also be a great opportunity to network with fellow participants, all representing different fields of music management.

ONGOING ACTIVITIES (October 2022 - October 2023)

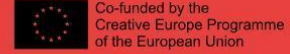
1, MENTORSHIP – all year long, 2022: All participants will receive personal mentoring with one of the expert partners of MOST Music. Participants will gain expert advice on career development based on real-life tasks, as guided by the expert. Mentor-mentee pairs will be formed to ensure knowledge transfer between the participants from target countries with experts beyond the Balkans. The mentorship will be performed online.

2, TRAINEESHIP – all year long, 2022: Selected participants of the Management Training pillar will have the chance of working at MOST partner organizations and/or at their festivals (e.g. WOMEX, WOMAD, Budapest Ritmo etc.). This will be a major opportunity for networking, gaining professional experience and knowledge about the world music scene.



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DISCLAIMERS

Coronavirus (COVID-19) disclaimer

In view of the ongoing international situation regarding the coronavirus (COVID-19) we reserve the right to make changes in the content of the programme. Events that are affected by travel restrictions will be postponed or held online.

Re-application of MOST participants

The alumni of the Management Training pillar cannot reapply in Round 3. Persons who have been previously involved in other pillars of MOST (FEX, BME, POLICY) are eligible to apply to the Management Training programme. However, priority will be given to those who have not yet participated in the project.