



MOST

**BRIDGE
FOR BALKAN MUSIC**



Co-funded by the
Creative Europe Programme
of the European Union

APPLY NOW!

APPLICATION GUIDE

MOST - MANAGEMENT TRAINING

The MOST Music – Management Training program supports young music industry professionals who have a special pull towards traditional or world music. Do you work at a festival, a club, do you manage a band or book gigs? This program is for you!

WHAT DO WE OFFER?

- 7-day-long in-person training on cultural management with some of the most renowned trainers of the European world music market
- Paid traineeship opportunities of 2-4 weeks at prestigious companies and festivals such as WOMEX, WOMAD, Budapest Ritmo, etc.
- Online one-on-one mentorship with prominent music managers of Europe
- Networking opportunities with European music professionals and artists from the Balkans
- Lifetime membership to a vibrant professional community

WHO CAN APPLY?

- We are looking for people who are just starting out in international management
- Ideal applicants are connected to the world music industry in some way: they do (self-)management, event organization, booking, talent scouting, or similar market activities.
- Applicants must be from the 9 target countries of the MOST Music project
- This is a long-term program for those who are ready for international work.

HOW TO APPLY?

- Please make sure to read the Call Text before applying.
- You may find the Application Guide useful.
- The final, 3rd round of applications closes at midnight, Sunday, 11 September 2022.
- The call closure time is subject to change. Please stay up to date by following MOST on social media
- Subscribe to our newsletter (scroll down to the footer) to never miss any MOST news!



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GUIDE TO THE APPLICATION FORM

General information

1. E-MAIL ADDRESS

Please provide an address that you use and check frequently. We will send the following: confirmation of having finished your application process, results of the application.

Example: mostmaria@gmail.com

2. NAME

Full name with the preferred spelling please.

Example: Maria Mostava

3. PHONE NUMBER (PLEASE INCLUDE COUNTRY CODE)

Example: +361234567

4. CITIZENSHIP

Eligibility criteria for the Balkan Music Export (BME) pillar: at least one member of the band must hold citizenship of one of the MOST target countries, see mostmusic.eu for the list of these countries. Priority will be given to bands that are also based in one of the target countries.

Example: Romania

5. WHERE HAVE YOU HEARD ABOUT MOST?

Please specify the name of the person / venue / social media group, etc. (if relevant)

Example: I saw a MOST flyer at WOMEX 2021.

6. What do you expect to learn from participating in the project?

Please suggest some concrete topics you wish to cover during the training (if selected).

Example: Branding, sync

7. Have you already applied in any previous rounds of the MOST project public calls (Balkan Music Export, Festival and Club Exchange, Management Training, Urban Project Hub)? If yes, in which and what year?



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*Please note that answering yes to this will not hinder your application in any way!
Example: Balkan Music Export, 2020*

Applicant profile

1. PLEASE UPLOAD YOUR CV TO PRESENT YOUR PROFESSIONAL BACKGROUND
Please detail your education background, work experience, and any other relevant activities.
2. HOW WOULD YOU RATE YOUR EXPERIENCE LEVEL IN THE MUSIC INDUSTRY?
 - No experience
 - Junior experience (1-3 yrs)
 - Medium experience (3-5 yrs)
 - Experienced (5-10 yrs)
 - Very experienced (10+ yrs)
3. PLEASE TELL US IN 1500-3000 CHARACTERS ABOUT YOUR MOTIVATION, WHY YOU WOULD LIKE TO APPLY FOR THE PROGRAMME.

In your answer please include (1) motivation and interest, (2) previous professional experience and education, (3) previous experience with music, (4) if you already work with an artist / music organisation, please describe your role.

4. PLEASE UPLOAD AT LEAST ONE HIGH QUALITY PORTRAIT OF YOURSELF.

Please upload a photo (1) at least 800 x 800 px, (2) square image preferred (3) colour photos preferred (4) please upload photos in .jpg or .png formats.

5. LINK TO PERSONAL PROFILE (FACEBOOK, LINKEDIN, OWN WEBSITE) PLEASE USE THIS FORMAT: HTTPS://WWW. ...

6. WHAT DO YOU EXPECT TO LEARN FROM PARTICIPATING IN THE PROJECT? Please give us your ideas about what topics the training programme should cover.

Agreements (checklist - pontos szöveget lásd a doksi végén)

1. PARTICIPATION AT PROJECT ACTIVITIES
2. [COPYRIGHT RULES AND LICENSES](#)



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3. [DATA PROTECTION](#)

4. **NEWSLETTERS**

I would like to subscribe to the below newsletters and receive monthly news about...

- MOST - THE BRIDGE FOR BALKAN MUSIC - updates about project activities and lots of music
- HANGVETŐ - coordinator of the MOST project, producing world music festivals, educational programmes and providing strategic consulting services to creative cities.